



Jacques Simon, expert in Project management, général management and strategic marketing.

Jacques Simon ,UCL, Louvain School of Management, Student-assistant(Crefim) MBA Insead (Fontainebleau) has taken up management assignments (as General manager or CEO) in different groups and countries. He was involved in numerous turn around and start ups. His field of expertise covers B toB and B to C services  
He has demonstrated a large and comprehensive understanding of corporate challenges.

#### Know How

- Strategic développement planning
- Complex project's management and change management.
- Turn-around
- Start up
- Positioning (Pubic High School mission)
- coaching

#### REFERENCES

Managerial positions at:

- Henkel Belgium
- CBS records
- Sodexho group
- Accor USA
- Canal plus
- Casterman
- The Checklist

Member of the Board of S.A.Spirit of Wallonia  
(l' Espace Wallonie à Bruxelles)

#### Hobbies

Jazz, Golf

#### International experience

- Belgium
- France
- USA
- Mexico
- Canada
- Germany
- Tunisia